

CONTRACT



KBTX
4141 E. 29th St.
Bryan, TX 77802
(979) 846-7777

And:

Mary Kaye Moore for Mayor
2705 Pinehurst Cir
Bryan, TX 77802

<u>Contract / Revision</u> 432322 /		<u>Alt Order #</u>
<u>Product</u> November 2016 Campaign		
<u>Contract Dates</u> 10/11/16 - 11/08/16	<u>Estimate #</u>	
<u>Advertiser</u> Mary Kaye Moore for Mayor		<u>Original Date / Revision</u> 10/10/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KBTX	<u>Account Executive</u> Bryan House	<u>Sales Office</u> Bryan Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u> 136783	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBTX	10/11/16	11/08/16	News 3 @ 10p	10p-1035p		:30				NM	14	\$4,046.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-1111--				4	\$289.00				
	Week:	10/17/16	10/23/16	-----				0	\$289.00				
	Week:	10/24/16	10/30/16	11111--				5	\$289.00				
	Week:	10/31/16	11/06/16	1111---				4	\$289.00				
	Week:	11/07/16	11/13/16	1-----				1	\$289.00				
N 2	KBTX	10/11/16	11/08/16	News 3 @ 10p	10p-1035p		:30				NM	2	\$426.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-----1-				1	\$213.00				
	Week:	10/17/16	10/23/16	-----				0	\$0.00				
	Week:	10/24/16	10/30/16	-----1-				1	\$213.00				
	Week:	10/31/16	11/06/16	-----				0	\$0.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 3	KBTX	10/11/16	11/08/16	News 3 @ 10p	10p-1035p		:30				NM	4	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-----1				1	\$255.00				
	Week:	10/17/16	10/23/16	-----1				1	\$255.00				
	Week:	10/24/16	10/30/16	-----1				1	\$255.00				
	Week:	10/31/16	11/06/16	-----1				1	\$255.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 4	KBTX	11/03/16	11/08/16	BV This Morning @ 6a	557a-7a		:30				NM	4	\$408.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---11--				2	\$102.00				
	Week:	11/07/16	11/13/16	11-----				2	\$102.00				
N 5	KBTX	10/11/16	11/07/16	M-Su 4a-2a	4a-2a	MTWTFSS	:30	0	\$0.00	0.00	NM	7	\$0.00
D 6	KBTX	10/17/16	10/21/16	Production Charges	Non-Spot		:00				NS	0	\$0.00
N 7	KBTX	11/03/16	11/07/16	News 3 @ 6p	558p-630p		:30				NM	3	\$639.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---11--				2	\$0.00				
	Week:	11/07/16	11/13/16	1-----				1	\$213.00				
Totals								0.00				34	\$6,539.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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<u>Contract Dates</u> 10/11/16 - 11/08/16	<u>Product</u> November 2016 Campai	<u>Estimate #</u>
<u>Advertiser</u> Mary Kaye Moore for May		<u>Original Date / Revision</u> 10/10/16 / 11/02/16

Time Period	# of Spots	Gross Amount	Net Amount
10/01/16 - 10/31/16	22	\$4,081.00	\$4,081.00
11/01/16 - 11/08/16	12	\$2,458.00	\$2,458.00
Totals	34	\$6,539.00	\$6,539.00

Signature: _____ **Date:** _____